



Sponsorship Letter

November 1, 2017

Dear Friends of NAAAP Detroit,

We are excited to announce that National Association of Asian American Professionals Detroit Chapter (NAAAP Detroit) will be hosting an Inaugural Annual Meeting on December 1, 2017, 6pm to 9pm at the Vista Tech Center, Schoolcraft College, 18600 Haggerty Road, Livonia, MI 48152.

As a valuable member of our community, we would like to cordially invite you and your company to become an integral part of this Inaugural Annual Meeting. We also would like to share with you the unique and exciting opportunity to become our corporate partner.

The importance of the Asian American community (representing over 60+ countries) has grown and continues to grow in corporate America. The presence and influence of Asian Americans professionals are valuable in all aspects of business. Our organization is uniquely positioned to collaborate with you in the enhancement of your workforce to ensure your success in the global market.

Within the attached sponsorship package, you will find information regarding NAAAP Detroit:

- Mission
- Corporate Sponsorship Value Proposition
- Corporate Sponsorship Program

You may find additional information regarding NAAAP National and NAAAP Detroit at www.naaap.org and www.naaapdetroit.org, respectively.

Please feel free to contact me if you are interested in becoming a Corporate Sponsor of NAAAP Detroit, or if you require additional information.

On behalf of NAAAP Detroit, your time and consideration is greatly appreciated.

Regards,

Ke Zhang-Miske (Coco)
President and Founder
NAAAP Detroit
425.628.0986
kzhang@naaapdetroit.org



NAAAP Detroit Chapter Sponsorship Opportunity

About Us

The National Association of Asian American Professionals – Detroit Chapter, founded in 2016, aims to cultivate and empower Asian American leaders in the Greater Detroit area through professional development, community service, and networking.

To achieve our goals, we will engage our members in organized educational programs, professional mentoring, volunteering opportunities, and networking events to celebrate diversity and contribute to the community.

Why the NAAAP Detroit Corporate Sponsorship Program makes sense for you

NAAAP Detroit Corporate Sponsorship Program develops long term alliances with corporate America that provide mutual benefits - enabling us and you to succeed. We collaborate with our corporate partners in following three key areas:

Recruitment:

Our educational and networking events, reaching to regional pool of Asian American professionals and students, provide recruitment opportunities to support your efforts to maintain a diverse and highly qualified workforce.

Retention:

Our mentoring and career development services grow the communication and leadership skills of your current and future minority professionals to enhance their value to your company.

Community Outreach:

We foster partnerships with our sponsors to build their recognition within the community through activities that help to close the ethnic divide, and increase community proficiency through diversity.



Sponsorship Program:

Sponsorship levels are based on annual support, and are determined by the total financial and in-kind contributions.

Diamond Corporate Sponsor - \$10,000

- Two (2) Lifetime Memberships
- Fifteen (15) Annual Memberships
- Your Corporate Logo Displayed at All Educational and Networking Events for the Calendar Year
- Full Page Ad in the Annual Gala/Meeting Program Book
- Fifteen (15) Tickets to the Annual Gala/Meeting
- Your Corporate Logo in the Sponsorship Section on Our Website
- Web Link from www.naaapdetroit.org to Your Corporate Website

Platinum Corporate Sponsor - \$8,000

- Fifteen (15) Annual Memberships
- Your Corporate Logo Displayed at Two (2) of the Educational and Networking Events of Your Choice for the Calendar Year
- Full Page Ad in the Annual Gala/Meeting Program Book
- Fifteen (15) Tickets to the Annual Gala/Meeting
- Your Corporate Logo in the Sponsorship Section on Our Website
- Web Link from www.naaapdetroit.org to Your Corporate Website

Gold Corporate Sponsor - \$5,000

- Ten (10) Annual Memberships
- Full Page Ad in the Annual Gala/Meeting Program Book
- Ten (10) Tickets to the Annual Gala/Meeting
- Your Corporate Logo in the Sponsorship Section on Our Website
- Web Link from www.naaapdetroit.org to Your Corporate Website

Silver Corporate Sponsor - \$3,000

- Five (5) Annual Memberships
- Full Page Ad in the Annual Gala/Meeting Program Book
- Five (5) Tickets to the Annual Gala/Meeting
- Your Corporate Logo in the Sponsorship Section on Our Website
- Web Link from www.naaapdetroit.org to Your Corporate Website

Bronze Corporate Sponsor - \$1,000

- Three (3) Annual Memberships
- Half Page Ad in the Annual Gala/Meeting Program Book
- Three (3) Tickets to the Annual Gala/Meeting
- Your Corporate Logo in the Sponsorship Section on Our Website
- Web Link from www.naaapdetroit.org to Your Corporate Website



Detroit

NAAAP Detroit Chapter Inaugural Annual Meeting *(with holiday celebration)*

The NAAAP Detroit Chapter Inaugural Annual Meeting is the premier public event in the greater Detroit Metropolitan area. The Annual Meeting is looking to rally members, introduce organizational structure and changes, set organization mission and objective – the Annual Meeting serves as a cultural catalyst for NAAAP Detroit. It also serves as a formal welcoming to usher in the new members of the Detroit Chapter's officers and board of directors.

In addition to an Annual Meeting, the Inaugural Annual Meeting is also a great holiday celebration and networking event. With hundreds of the professionals and top business executives in attendance, the Inaugural Annual Meeting is a wonderful opportunity to gain exposure for your business. We hope that you are interested in joining us!

Event Sponsorship Program *(for 2017 Annual Meeting only)*

Event Sponsor - \$500

- Half Page Ad in the Annual Gala/Meeting Program Book
- Two (2) Tickets to the Annual Gala/Meeting
- Your Corporate Logo in the Sponsorship Section on Our Website
- Web Link from www.naaapdetroit.org to Your Corporate Website

Event Table Sponsor - \$200 *(member)* \$280 *(general)*

- Table of 8 (8 Tickets) to the Annual Gala/Meeting
- Table signage of your name or company's name
- Online registration also available at <https://naaapdet120117.eventbrite.sg>

Individual Ticket - \$25 *(member)* \$35 *(general)*

- Online registration also available at <https://naaapdet120117.eventbrite.sg>

Event Program Book Advertising Program *(for 2017 Annual Meeting only)*

Advertisement for Program Book *(for 2017 Annual Meeting only)*

- Program Book trim size 8 ½" W x 11" H
- Full Page B&W 7 ½" W x 10" H \$500
- ½ Page B&W 7 ½" W x 4 ¾" H \$300
- ¼ Page B&W 3 ½" W x 4 ¾" H \$150
- All completed, press-ready ads must be submitted in digital form via email.
- If you have branding guidelines that need to be followed, please include the specific guidelines with your materials.
- High resolution PDF or JPEG. Please ensure all fonts are embedded.
- Advertising Deadlines:

Contact: Sharon Dow | sdow@naaapdetroit.org | 248-421-3468

Advertising reservations November 20, 2017

Materials for ad submission November 25, 2017



2017 Annual Meeting *(with holiday celebration)* **AGREEMENT FORM**

CORPORATE / PERSONAL INFORMATION

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____

SPONSORSHIP / ADVERTISING PROGRAM SELECTION

- | | |
|---|---|
| <input type="checkbox"/> Diamond Corporate Sponsor - \$10,000 | <input type="checkbox"/> Silver Corporate Sponsor - \$3,000 |
| <input type="checkbox"/> Platinum Corporate Sponsor - \$8,000 | <input type="checkbox"/> Bronze Corporate Sponsor - \$1,000 |
| <input type="checkbox"/> Gold Corporate Sponsor - \$5,000 | <input type="checkbox"/> Event Sponsor - \$500 |

Event Table Sponsor

- Member \$200 (Quantity ____)
- General - \$280 (Quantity ____)

Individual Ticket

- Member \$25 (Quantity ____)
- General - \$35 (Quantity ____)

Event Program Book Advertising Program

- Full Page B&W 7 ½" W x 10" H - \$500
- ½ Page B&W 7 ½" W x 4 ¾" H - \$300
- ¼ Page B&W 3 ½" W x 4 ¾" H - \$150

PAYMENT INFORMATION

Enclosed is my check for \$ _____ Check No. _____

Signature: _____

Please make checks payable to: NAAAP Detroit (Memo: 2017 Annual Meeting)

Please mail Agreement Form and Check to:

NAAAP Detroit
318 John R. Road, #325
Troy, MI 48083

Contact: sdow@naaapdetroit.org or 248-421-3468

NAAAP

Detroit



INAUGURAL
ANNUAL MEETING
Holiday Celebration

COME JOIN THE NAAAP DETROIT TEAM

KEYNOTE



Peter Bhatia

Editor and Vice President
Detroit Free Press



Vista Tech Center, Schoolcraft College
18600 Haggerty Rd, Livonia, MI 48152
6PM Registration; 6:30PM – 9PM Dinner & Program
Member: \$25; Student: \$25; General: \$35
RSVP by 11/28 at <https://naaapdet120117.eventbrite.sg>
Inquiry: 248.421.3468 or contact@naaapdetroit.org

NATIONAL ASSOCIATION OF ASIAN AMERICAN PROFESSIONALS – DETROIT

← 2017 Events →

11.11.2017
SAT / 9:30AM - 1PM

LEARN + GROW

MEMBER BENEFIT & EVENT
2017 SESSION II: UNDERSTANDING HUMAN NEEDS

Member: Free | General: \$10 | Job Member: \$30
Lunch and refreshments will be served
United seating; advanced registration required
RSVP to 11.28 at 8875a@naaadetroit11117.eventbrite.org
mailto: (313)421-3448 or email contact@naaadetroit.org

NAAAP National Association of Asian American Professionals

PROCRASTINATE YOUR FUTURE!

1-22-2017 3-3PM

Paj Buffet
32153 John R Rd, Madison Heights, MI 48071

Sufen Hui, Attorney At Law
Dr. Kun Zhong, MD, PhD

Immigration Seminar

Understand most recent immigration policies and processes

- CPT, OPT
- Green Card
- Working Visa
- Immigration Physical Exam

NAAAP National Association of Asian American Professionals

LEARN + GROW

A Member Benefit & Event

07.15.2017
SAT / 9:30AM - 1PM

Bloomfield Township Public Library
1099 Lone Pine Road
Bloomfield Township, MI 48302

Member: Free
Nonmember: \$10
Job Member: \$30

Refreshments will be served
United seating; Advanced Registration Required
RSVP at info@naaadetroit11117.eventbrite.org
contact (313)421-3448 or contact@naaadetroit.org

Join to meet and interact with Asian professional members for an enhanced and engaging membership experience.

NAAAP National Association of Asian American Professionals

Inspirational Women

WEDNESDAY
09
AUGUST
6:30PM

WOMEN IN NAAAP DETROIT DINNER & DISCUSSION

CORK WINE PUB

DEBBIE WOODWARD AND ANNAH FROST

Join us for a special Inaugural With Detroit session. Learn how to integrate life and work effectively, and achieve balance and success in career.

Betty Chu
M.D., MBA
Henry Ford Health System,
Chief Medical Officer and
Vice President of Medical
Affairs

Stephanie Chang
State Representative
District 6 - Detroit,
Ecorse, River Rouge

Moderator
Denise Grim

Admission: \$30 (dinner & drinks included)
Cash Bar Available (pay by cash or credit)

Oakland Community College
Royal Oak Campus Rooms: B249-251
730 S. Washington Ave, Royal Oak, MI
OPEN TO THE PUBLIC

committed acts of treason to justify mass incarceration, Korematsu's case was re-opened and his conviction was overturned in 1983, creating a pivotal moment in civil rights history. A panel discussion will follow the video on how the Korematsu case and Muslim registry could impact the civil rights of American citizens.

Panel Discussion Speakers:
Henry Tanaka (Moderator)
Academic Dean, Division of Art, Design and Humanities, Oakland Community College
Rula Aoun
Director of the Arab American Civil Rights League
Dr. Krishna Sillanos
Psychologist
Geck Budd
Immigration Attorney

FRED KOREMATSU

MUSLIM REGISTRY

Formosa Circus Art (FOCA)

PERFORMANCE & WORKSHOP

Acrobatics
Stunts
Modern-dance
Live-theater

2pm May 14th 2017
AT THE DETROIT INSTITUTE OF ARTS